**TCDLA Firearm CLE**

“Lock, Stock and Barrel. Defending Gun Cases”

“This new program will teach you everything you need to know to defend a case involving firearms. Everything from self-defense to forensics and more. Come learn how the 2nd Amendment affects your cases from top to bottom and helpful techniques to use pre-trial and at trial. For state and federal practitioners alike, everything guns will be covered!”

TCDLA Firearm seminar scheduled December 7, 2018, in Fort Worth.  Mark Snodgrass has appointed you as the course directors. We would like to do a conference call to go over the following items below.

**AGENDA, SPEAKERS & BROCHURE**

Could you please send me an agenda by September 1st for review. Once the agenda is in budget you may contact the speakers. We will require the following from speakers:

-        Paper

-        Power Point

-        We would like to have speakers stay throughout the day network with attendees

-        Sit at different lunch tables to network with attendees

-        Speaker reimbursement (hotel, meals, travel) is capped at $300

That will give us one week to proof brochure and edit. We will be mailing the brochure September 10th. It will go bulk mail and may take up to two weeks to get to everyone.  Attached are agendas and evaluations from the last two events.

We have $2250 for speaker travel and hotel budgeted.

**ATTENDEE GOAL**

We will send weekly report of counts and revenue.

75 paid attendees

5 scholarships

8 speakers/cdr

**MARKETING**

We do have lunch included in the registration fee. We are charging $175 usb and $60 to add a book or add the Friday program Firearms for discounted rate of $315.

We would like for yall to contact the local criminal defense president and ask them to help promote our event. We would like to do an informal get together at the bar Thursday evening and invite the local bars, members and law school students per our Long Range plan.

We will also invite law school students from the local colleges to attend per our Long Range plan.

We will send posters to course directors and board members throughout the state to market. We will facebook, twitter, instagram blast email and fax. If you can think of additional ways to market let us know.

**OVERVIEW**

This is a new event so you can come up with something catchy.

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